

Minutes for PLRA – February 7, 2018 - Updated

Present:

Rav Toor
Darwin Jurado
Monica Frim
John Frim
Rob Torrone, City of Brampton Staff
Bruce Marshall
Gael Miles, Councillor
Luana Papolis

1. Welcome and Introductions

Rav, Chair of the PLRA began the meeting with welcoming words and asked for everyone to introduce themselves around the table.

2. Review of Vision, Mission, Strategies

Rav reviewed the vision, mission, and strategies to the group.

3. Affiliated Community Group status update

Peter was not present at the meeting and will be corresponding with Rob with regards to the Affiliated Community Group Status.

4. Website Update

Lance was not present at the meeting, therefore an update was not provided.

5. Finance Update

John, PLRA Treasurer, told the group that finances are in the black and that he was waiting for outstanding “out of pocket” invoices from Angel regarding the Euchre tournament.

Grant Application to the City

Peter to go online and reach out to Heather Frost from Economic Development Department regarding the Grant Application to be made to the city for future events the PLRA would like to hold.

Sponsorships Update

Darwin provided an update on sponsorships and that he reached out to 20 different businesses. He stated that the annual rate of \$1250 is a challenge and would like to strategize a new approach that would make more sense to business owners. A first step is to send out an email blast to registered contractors, lawyers etc. in the area.

6. Future Activities

Heat Wave Dance – March 3 – Joanne Brassard

Councillor Miles gave an update that future events will require an application through the Neighbourhood Initiative Community Grant stream. For this year, the Heat Wave Dance has been granted a permit at no charge. Going forward all events are to be placed in a grant application that has a limited amount of funds and the paperwork are to be completed online and at the earliest. Peter and Luana to complete application as soon as possible.

Spring Clean Up – April 22 (Earth Day) Jurados

The PLRA discussed last year's clean up and its success. Discussion ensued on what parts of the recreation center was open to the public and how much of the parking lot was used. It was suggested that bathroom facilities are be accessible to volunteers during the event.

Councillor Miles shared important information where future events can be proposed as "City events", so that, when the City partners with affiliated groups, these groups will incur noticeably lower costs. All applicable forms are available online.

Councillor Miles asked Rob to look into a spring clean up partnership with the PLRA and provide the PLRA with access to bbq's, tables and other accessories that would be useful for the event. The PLRA proposed to be responsible to run the cleanup and help engage local groups to participate.

Highlights of last year's event consisted of having a fire truck stationed in the parking lot for the kids and around 300 volunteers assisting in the event. Councillor Miles suggested engaging the Toronto and Region Conservation Authority (TRCA) to hold a teaching circle for children about the importance of Professor's Lake water quality and surrounding habitat.

Beach Party – June 24

Rav explained to the group that last year the event was rained out.

Date Night – September 15 – Jurados

Rav told the group that everyone who participated did a great job and made the event successful.

Kids Halloween Fun with the City

Halloween event suggested to be held in conjunction with the City.

Euchre Night – November 17 - Peter

7. Proposed Town Hall Meeting

The PLRA discussed the proposed Town Hall Meeting. The main points up for discussion are:

- Water quality and the frequent closing of the lake during the summer. Rob mentioned that water quality was not approved in the budget at Council.
- Fitness equipment currently planned for construction. Some residents felt the equipment was being built too close to their back yards.
- Phragmites: updated; the spray should be available in the fall.

Councillor Miles will schedule a Town Hall meeting prior to clean up day. Proposed dates: Tuesday, April 10th or Thursday, April 12th. A firm date will be announced at the next PLRA meeting to be held Wednesday, March 7. Councillor Miles will arrange for relevant city staff to attend the March 7 PLRA meeting to discuss the Town Hall issues with PLRA leadership prior to presenting them to the membership at large in April. The PLRA would like to speak at the Town Hall meeting regarding leadership and advocacy for the revitalization of the area.

8. New Business

Councillor Miles updated the group on two open house sessions at Riverstone on February 15, 2018 located at 195 Don Minaker Drive (near McVean Drive and Queen Street East).

1:00 pm to 3:00 pm

6:00 pm to 8:00 pm.

Councillor Miles mentioned that the new facility would have senior programming and offer options similar to the Flower City Seniors Recreation Centre.

9. Adjournment

Moved by: Councillor Miles

Seconded by: Rob Torrone

Next meeting – Wednesday, March 7, 2018 from 7 pm to 9 pm